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EWAC MEDICAL & BRADFORD PRODUCTS FORM PARTNERSHIP

The Worldwide Leaders in Stainless Steel Aquatics & Hydrotherapy Announce Reciprocal License and Distribution Agreement

Heerhugowaard, Netherlands: EWAC Medical global, supplier and manufacturer of equipment for water-based rehabilitation, announced today that they have formed a reciprocal licensing and distribution agreement with Bradford Products LLC. This agreement establishes EWAC as the exclusive European distributor of Bradford's stainless steel pools, spas and tiled heated loungers.

The partnership conversely will establish Bradford as the exclusive distributor in North America for EWAC's portfolio of hydrotherapy moveable floors, underwater treadmills, underwater bicycles, and other aquatherapy systems and devices.

"There lies a huge opportunity in the fact that the products and capabilities and offerings of both companies are very complementary to each other" said Robert Verkaik, EWAC Medical's head of Sales & Marketing. Bradford's expertise in large size stainless steel pools, residential pools and spas are a huge addition to our current product portfolio which will support our business growth. "At the same time, we gain a trusted partner to further grow EWAC Medical's presence in the US professional Aquatic Therapy and Sports rehabilitation markets."

About EWAC Medical: Founded in 1988, EWAC Medical is a family owned global supplier and manufacturer of equipment for water-based rehabilitation, also called hydrotherapy or aquatic therapy. EWAC Medical supports clients at all stages. From design, commissioning and hydrotherapy training up to pool maintenance. EWAC engineers, procures, fabricates, installs and commissions their products with their own, trained workforce. EWAC Medical has many years of experience with more than 1,000 projects successfully completed worldwide. Additionally, EWAC Medical contributes actively in sharing and obtaining knowledge about hydrotherapy. www.ewacmedical.com

About Bradford Products, LLC: Founded in 1982, Bradford Products is a 3rd generation family-owned business that has established itself as the worldwide leader in stainless steel aquatics. With over 8,000 installations completed, Bradford products are featured in facilities and residences throughout the U.S. and globally. Bradford specializes in stainless steel pools, spas, and water features for residential, commercial, elevated, vitality, hydrotherapy, competition, leisure, water park, and specialty applications. www.bradfordproducts.com

